## SOCIETY FOR PROMOTION OF ECO-FRIENDLY SUSTAINABLE DEVELOPMENT (SPESD)

Established in 1996, SPESD has initiated various programmes to address the problems of the weaker sections of the society particularly those living in remote areas. The livestock development programme supported under IRDP, DRDA, MPRLP and ITC, is providing breeding service to 28000 families through 127 centres spread over 2901 villages in 14 districts.

The wadi programme is promoting socio-economic development of 4000 tribal families in 90 villages of Betul district. Under the NREGS Programme, watershed development is being

through promotion of various eco-friendly technologies. Various income generation

implemented in 9 districts. Small farmers are facilitated to improve their crop production under rainfed conditions



and eco-friendly activities were initiated with the support of Avanta Group and Birla

Cement, around their factories in Seoni, Jabalpur and Satna districts.