CIRCULAR BIO-ECONOMY INNOVATION CHALLENGE

GUIDELINES AND JUDGING CRITERIA

REQUIREMENTS FOR SUBMITTING YOUR INNOVATION

- A completed PowerPoint presentation of 15 slides or less.
- You can present a fully static solution, or you can use simple animations for text
- You should not use any embedded videos or lengthy animations within your presentation
- A short video of 2-3 minutes - introducing your team, and explaining your solution/proposal for your chosen challenge. (optional)
- All deliverables to be submitted before **10th September 2024**

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PRESENTATION OUTLINE

1. Title
Give your innovation a catchy title

2.Team
Introduce your team

3.Issue
Explain the existing issue you chose to address

4. Research
Research, insights, market study, existing solutions

5. Innovation
Present your innovation

6. Technology/ process
Overview of the technology

7. Impact
Potential impact of your innovation

8. Reference
List of supporting documents/ resource

These components serve as recommendations. Feel free to adjust or combine them as needed, keeping in mind that the ultimate goal is to create a well-structured presentation and meets the judging criteria.

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TITLE

Give an impactful title to your Innovation

Can use photos or Tag lines?

TEAM

Introduce your Team

- Name of your team members
- Academic background
- Institute you represent
- Interests...

ISSUE

Elaborate on the issue your innovation will address

- Reason for selecting the issue
- How important is it to address it, and what are the existing solutions
- What is the Scale of the issue
- Who are the stakeholders and How your solution will benefit them?

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RESEARCH

How you arrive at the innovation

- Background study undertaken by you

- Brief about the research, hypothesis and insights

- Did you do any market study?

- How does your innovation stand from the existing ones?

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INNOVATION

Present your innovation

- Build your innovation based on identified issues

- Have a clear value proposition

- How will your innovation solve the existing issue?

- Use pictures and art to represent your model which is self explanatory

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TECHNOLOGY/PROCESS

Give an overview of the technology/process used

- Explain the technical details and uniqueness of your innovation

- How equipped are you to introduce the technology, do you require any support?

- if possible, use existing examples that use this technology

IMPACT

How your innovation will impact

- How your solution will solve the issue of waste management
- What are the impacts on the environment/health/sanitation
- Does your innovation address issues like emission, climate change, pollution etc
- What are the economic impacts

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REFERENCE

- Give links to additional data or information about your solution
- Reference to previous use cases of similar technolgies
- All data/images must be referenced
- List of reference

JUDGING CRITERIA

Your innovation will be judged as per the following criteria

- 20% - Conceptual Clarity
- 20% - Technical Depth
- 20% - Technical & Financial Feasibility
- 10% - Level of Innovation
- 10% - Social Impact
- 10% - Environmental Impact
- 10% - Presentation

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